



Community Beautification Award Policy

POLICY NUMBER: 227-RC-23

Approval Date: January 24, 2023

Revise Date:

Motion Number: CRM20230124.1011

Repeal Date:

Supersedes: New

Review Date:

1.0 Policy Intent

The Community Beautification Award Policy is an initiative of Council to encourage residents to make efforts that beautify their residential and commercial properties – specifically related to “Curbside Improvements” that improve the frontage of the property. The City of Cold Lake recognizes that well-kept neighborhoods contribute to the overall esthetic of a healthy community. In this regard, the City provides financial awards to property owners or renters that maintain a residential or a commercial property within the City’s jurisdiction. The intent of this policy is to ensure that awards are distributed amongst the award winners according to the guidelines provided in this policy.

2.0 Purpose

The purpose of this policy is to establish guidelines for the distribution of awards to individuals that own/rent a residential or commercial property within the jurisdiction of the City, make curbside improvements to their property, and participate in the City’s Community Beautification Award Program.

3.0 Policy Statement

The City of Cold Lake shall establish a Community Beautification Award program to encourage residents who own or rent residential or commercial properties to beautify their properties.

4.0 Managerial Guidelines

Eligibility Criteria

- 4.1 To be deemed eligible to receive the community beautification award, individuals must meet the following criteria:
 - 4.1.1 own or rent a residential or commercial property within the City of Cold Lake
 - 4.1.2 participate in the Community Beautification Award program by submitting a complete application, including supporting documentation to the City on or before the due date;
 - 4.1.3 have proof (before and after photos) or improvement to the curb side appeal of a qualifying property;

- 4.1.4 residents who rent a property and want to participate in this program must receive written permission from the owner of the property.
- 4.1.5 Improvements to property, that increase the curb-side appeal of the property that will qualify include but are not limited to:
 - 4.1.5.1 Soffit repair,
 - 4.1.5.2 Gutter repair,
 - 4.1.5.3 Porch repair,
 - 4.1.5.4 Exterior painting,
 - 4.1.5.5 Concrete steps and/or walkway,
 - 4.1.5.6 Street-side landscaping including front yard work, maintenance and clean up,
 - 4.1.5.7 Fence replacements, repair or painting,
 - 4.1.5.8 Driveway replacement or improvements,
 - 4.1.5.9 Overall exterior work that improves the frontage of the property which can include exterior improvements to buildings, landscape, and moveable property items.

Application process

- 4.4 Applications, submitted to the City of Cold Lake, attention the General Manager of Community Services, shall include:
 - 4.4.1 a completed application form;
 - 4.4.2 a before and after photo of the property improvement; and
 - 4.4.3 description of work done; and
 - 4.4.4 costs summary of the work.

Nomination and Award

- 4.5 Residents of Cold Lake can nominate themselves or others by submitting a nomination form to the City of Cold Lake.
- 4.6 Applications are due by September 30 annually.
- 4.7 The success of each application will be weighed considering the following factors:
 - 4.7.1 total scope of work completed;
 - 4.7.2 total cost of work completed to improve curb appeal;
 - 4.7.3 overall transformation of improvement.
- 4.8 Awards will be determined by City Council and winners notified by December 31st.
- 4.9 City of Cold Lake shall provide a maximum of \$5,000 in awards annually comprised of up to ten (10) residential property awards for \$250 each and up to five (5) commercial property awards for \$500 each.
- 4.10 The City reserves the right to accept and reject any application following the guidelines of this policy.

5.0 References

N/A

6.0 Persons Affected

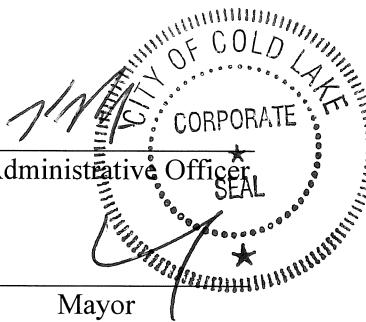
City of Cold Lake staff
Participants of the Community Beautification Award program

7.0 Revision/Review History

Jan 31, 2023
Date

Feb 6 2023
Date

Chief Administrative Officer
Mayor

The seal is circular with a dotted border. Inside the border, the words "CITY OF COLD LAKE" are written in a semi-circle at the top, and "CORPORATE SEAL" is written in a semi-circle at the bottom. There are two stars on the right side of the seal. A signature is written across the seal.